



# ORGANIC TART CHERRY

## Antioxidant Concentrate



ORGANIC



NON-GMO



VEGAN



GLUTEN - FREE



SOY-FREE



DAIRY-FREE



PALEO-FRIENDLY



**Pure Planet's Organic Tart Cherry Concentrate** is made from Sour/Tart Cherries, which are nature's most nutritionally dense food. They contain a wide variety of antioxidants and phyto-chemicals. We recommend combining this product with our 40x Aloe Vera Concentrate.

- Contains melatonin, which may help balance circadian rhythms for proper sleep
- May support healthy joint function
- Promotes healthy uric acid metabolism
- Is a rich source of antioxidants
- Can help prevent or even reverse premature aging

### SUGGESTED USE:

Add 1/2 oz to 1 oz (1-2 tbsp) of concentrate to 8-10 oz of purified water or juice and drink daily. Works best when taken thirty minutes to an hour before going to bed.

### INGREDIENTS:

Organic Tart Cherry Juice Concentrate

### Nutrition Facts

Serving Size: 2 tbsp (30mL)

Amount Per Serving

Calories 60

%Daily Value\*

**Total Fat** 0g **0%**

**Sodium** 8.5mg **<1%**

**Total Carbohydrates** 15g **5%**

Sugars 15g

**Protein** <1g

Iron 11%

Not a significant source of calories from fat, saturated fat, *trans fat*, cholesterol, dietary fiber, vitamin A, vitamin C, calcium.

\* Percent Daily Values are based on a 2,000 calorie diet.

# High ORAC

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# Non GMO

PRODUCT	SIZE	ITEM	SKU	CASE	WHOLESALE	MSRP
Tart Cherry Concentrate Organic	16 oz liquid	87051	091401870514	12	21.01	34.99



**Pure Planet's Organic Tart Cherry Concentrate** is highly concentrated juice made from rare, organic varieties of "sour" cherries. Each serving is equal to 33 fresh cherries.

**Why we offer Organic Tart Cherry Concentrate:** The bright and deep color of the tart cherry reveal its unprecedented strength. No fruit contains the variety, or potency, of the most valuable fruit phytochemicals available in nature. Tart / sour cherries have more ellagic acid than pomegranates, more anthocyanins than blueberries and are better for gout than black cherries.

**Interesting Facts:**

Tart Cherries are the only food that naturally contains melatonin (the "sleep hormone") which is a powerful antioxidant hormone.

**History:**

The health benefits of the tart cherry have only been known for about 20 years. Historically most of the juice was thrown away and replaced with sugar to make cherry pies. Scientists studied tart cherry growers and growers of tart cherries noted that they looked young, had strong hearts, no arthritis and slept like babies, and they wanted to know why. Most people do not realize how powerful super fruits can be in creating a healthy, well nourished body. Subsequent studies showed that tart cherries were as good, if not better, than pomegranates, blueberries and black cherries all rolled into one.

**Potential Benefits:**

An effective alternative to NSAIDS and sleep aids, this powerful antioxidant is also known to help relieve gout and arthritis, scavenge free radicals, improve skin from the inside out and induce deep, healthy sleep by replenishing one's melatonin levels.

**How it is made:**

The organically grown cherries are harvested and selected for ripeness. They are flash pasteurized to remove all mold and surface contamination. They are then juiced and through osmosis the water is removed to create the concentrate. It is then bottled free of preservatives and is guaranteed 100% pure.



***Anti-Aging***